

## **AFI / House of Nala Designer Merchandise Criteria**

Type of merchandise we would like to have on our ecommerce store and House of Nala concept store.

AFI is looking for Pan African brands that express designers' passion for luxury African style. We have a focus on unique garments and lifestyle products that tell a story, are carefully curated and competitive in the market. To give our client base the widest variety, we are also looking for brands that can fulfil our size cure needs

### **Assortment Main Categories and Sub-Categories:**

#### **Women's Clothing**

- Dresses
- Tops
- Pants
- Jackets and Coats
- Swimwear
- Lingerie and Sleepwear
- Shoes

#### **Men's Clothing**

- Tops
- Pants
- Jackets and Coats
- Swimwear
- Shoes

#### **Kids Wear**

- Dresses
- Jackets
- Pants
- Tops
- Pants

#### **Accessories**

- Head Gear
- Jewellery
- Handbags
- Wallets
- Belts

#### **Home Décor**

- Ceramics

- Pillows and Throws
- Books
- Candles and Diffusers